Case 12-32118 Filed 11/26/14 Doc 1811

	4				
1	MARC A. LEVINSON (STATE BAR NO. 57613) malevinson@orrick.com				
2	NORMAN C. HILE (STATE BAR NO. 57299)				
3					
4					
5					
6	Telephone: +1-916-447-9200 Facsimile: +1-916-329-4900				
7					
8	City of Stockton				
9	UNITED STATES BANKRUPTCY COURT				
10	EASTERN DISTRICT OF CALIFORNIA				
11	SACRAMENTO DIVISION				
12					
13	In re:	Case No.	. 2012-32118		
14	CITY OF STOCKTON, CALIFORNIA,	D.C. No.	JD-1		
15	Debtor.	Chapter 9	9		
16			ATION OF MICAH RUNNER ORT OF CITY OF		
17		STOCKT	ON'S OPPOSITION TO IN'S MOTION FOR STAY		
18			G APPEAL OF MATION ORDER		
19		Date:	December 10, 2014		
20		Time: Dept:	11:00 a.m. C, Courtroom 35		
21		Judge:	Hon. Christopher M. Klein		
22					
23					
24					
25					
26					
27					
28					

1.

3

4 5

6

7

8 9

10

11

12

13

14 15

16 17

18 19

20

and in community involvement.

21 22

23

24

25

26

27

28

Director of the Economic Development Department, I am responsible for the Economic Development Division, the Housing Division, the Asset Management Division, and the Central Parking District. I became the Director of the Economic Development Department in December of 2014 after serving as the interim Director for three months. The Economic Development Department's core objectives are to develop jobs by attracting new businesses to Stockton, to maintain a healthy business environment for existing businesses, to assist small business startup, and to provide housing for low-income residents. 2. I have worked as an economic development professional for over 15 years. After graduating from California State University, Sacramento with a degree in Communications, I

I am the Director of the Economic Development Department for the City of

Stockton, California (the "City" or "Stockton"). I make this declaration in support of the City's

Opposition To Franklin's Motion For Stay Pending Appeal Of Confirmation Order. In my role as

City, I worked in economic development for the cities of Sacramento and Rancho Cordova. Throughout my career I have been involved in almost every area of economic development, including strategy development, program management, job creation and retention, regional leadership projects and specific project development. In 2012, I was recognized as part of Sacramento Business Journal's class of "40 Under 40" for distinction both in regional leadership

started my career as an intern for the California Redevelopment Association. Before joining the

3. Economic development does not happen in a vacuum. There are key foundational items that affect a city's ability to be considered for private investment by the business community. Public safety, permit review, and infrastructure development all play an important role in economic development. Being in bankruptcy puts these core foundational items in limbo. Remaining in bankruptcy would continue this limbo, leaving the foundation for the City's economic development unstable. It would also directly harm traditional economic development efforts like business attraction and retention.

///

- 4. Since the City filed for bankruptcy, there has been a significant decrease in the Economic Development Department's meetings with prospective businesses interested in locating in the City. The uncertainty of how the bankruptcy case will be resolved creates many questions for Stockton that other communities don't have to address. There are concerns about public safety and about the City's ability to adequately fund law enforcement. The Economic Development Department regularly receives questions about whether the City will increase taxes, fees and business license costs in an attempt to solve funding issues. These are the concerns and questions that we actually hear about from prospective businesses.
- 5. I am especially concerned about all the businesses that might have moved to Stockton, but have moved on to other communities because of the cloud of bankruptcy, without even giving us a chance to answer questions. It is difficult to measure the harm that these missed opportunities have caused the City, but it is likely substantial. This harm will continue for as long as the City remains under the cloud of bankruptcy.
- 6. Municipal stability and responsiveness matters to business growth and expansion efforts. It is difficult for us to be responsive to the fast-paced needs of a potential business opportunity while we are bogged down in the cloud of uncertainty resulting from the ongoing bankruptcy proceedings. Many opportunities to attract new companies to Stockton are premised on the City's ability to mobilize and act quickly. Without exiting bankruptcy, it continues to be very difficult to address the issues that handcuff our productivity. Land use issues, development incentives, permit fees, business licensing and other issues all need to be addressed, but only can be effectively resolved after exiting the uncertain climate of bankruptcy. These items all have financial implications and without an approved financial plan we cannot move forward with any proactive solutions to promote development.
- 7. Based on my meetings with members of the business community, I understand that many existing companies in Stockton are not moving forward with expansion plans because of the unknown impacts of the City's bankruptcy case. Business owners don't want to expand when they don't know whether there is sufficient public safety to protect their new investments. I have personally visited many large employers in Stockton over the last six months. During these visits,

Case 12-32118 Filed 11/26/14 Doc 1811

	1	
	2	
	_	
	3	
	4	
	_	
	5	
	6	
	U	
	7	
	/	
	8	
	O	
	9	
	-	
	0 1 2 3 4 5	
1	0	
4		
I	1	
1	2	
I	2	
1	3	
1)	
1	4	
1	1	
1	5	
_		
1	6	
4	7	
I	/	
1	8	
1	8	
1	9	
1	,	
2	0	
_	0	
2	1	
_	_	
2	2	
\neg	2	
4	3	
7	1	
4	4	

I learned that they are all very aware of and concerned about the ongoing detrimental business climate resulting from the City's bankruptcy case and are most concerned that the City successfully conclude its bankruptcy case as soon as possible.

- 8. The City is not the only municipality affected by the continuing uncertainty of bankruptcy. Stockton is the largest city in San Joaquin County. Stockton's inability to exit its bankruptcy case if a stay is granted will very likely hurt the performance of the unincorporated County areas and the other adjacent cities.
- 9. It is very important to the City to quickly bring to an end the unknown and uncertain business environment resulting from the City's bankruptcy case and to move forward with the City's economic development efforts. We have started the efforts by preparing an economic development strategic plan to promote the growth of business and business revenue in the City. Until we can implement this strategic plan, it would be fruitless to kick-off the actions associated with it. It is the economic development strategic plan that will start the process of building revenue instead of just focusing on cost-cutting measures; we cannot implement the strategic plan, and thus start the process of rebuilding the City's economic future, until we are out of bankruptcy.
- 10. What the Stockton business environment needs most for business growth and prosperity to take hold once again in Stockton is confidence that the business environment will improve. Such confidence likely will not emerge if the City faces the prospect of remaining in its bankruptcy case for another year or two, or even possibly three years.

Executed this <u>75</u> th day of November 2014, at Stockton, California. I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

Micah Runner

2627

25

2728