



Stockton Small Business Week 2022 Call for Event Sponsorship Proposals

BACKGROUND

For more than 50 years, the National Small Business Administration (SBA) has celebrated the achievements of America's small businesses and the contributions they make to the local communities and to the nation's economy during National Small Business Week – the first week of May.

Small Business Week is celebrated in many communities around the country with various events hosted throughout the week featuring access to capital workshops, marketing workshops, business panels, government contracting workshops, networking opportunities, and more.

In 2021, Stockton hosted its first Stockton Small Business Week with events highlighting local businesses, entrepreneurship certificate programs, financial assistance programs, and other tools and resources for small businesses and entrepreneurs. This year the City of Stockton is proud to continue its efforts to support local small businesses and offer a platform to highlight programs and services that are available.

EVENT CRITERIA

The City is seeking event proposals from organizations that will be hosting an event for Stockton Small Business Week that would offer information on programs, resources, and services or networking opportunities for local small businesses and entrepreneurs.

Workshops regarding business planning, marketing, access to capital, digital tools for small businesses, certificate programs, and other resources that would help small businesses create a sustainable business plan are highly encouraged. The event should be hosted by an established organization with a host that demonstrates their level expertise in the subject matter. The information should be presented in a way that is instructive and informative for the audience, and not self-promotion/commercialized.

The deadline to submit proposals is Wednesday, April 27.

The organization is responsible for event management, including the agenda, speakers, venue, equipment, and promotion.

Approved events will receive authorization to use the official Stockton Small Business Week logo on the event promotional material; assistance in promoting the event through the official

Stockton Small Business Week Facebook, Instagram, and Twitter; the City of Stockton's Facebook and LinkedIn; and the City of Stockton Economic Development Department's Instagram, Twitter, and email distribution.

TIMELINE

- Event sponsorship proposals due – April 7
- Notification of sponsorship decision – April 13
- Stockton Small Business Week events – May 1-7

For Stockton Small Business Week information contact

Stockton Economic Development | 209-937-8539 | economic.development@stocktonca.gov

Click link to apply - www.stocktonsmallbusinessweek.com