



ON-PREMISE SIGNS (free standing & wall)



COMMUNITY DEVELOPMENT DEPARTMENT • 345 N. EL DORADO STREET • STOCKTON, CA 95202 • (209) 937-8266
www.stocktongov.com/CDD/planning

The location, size, height, number, and other restrictions pertaining to signs in the City are determined by the type of sign and zone in which the sign is to be located. Following is a brief summary of basic sign regulations (number, size, height, setback) for on-premise freestanding (monument and pole) signs and wall signs by zoning district. Awning, marquee and window signs have their own standards but are included in calculating size requirements for wall signs.

This brochure does not include the following signs:

- Prohibited signs [SMC 16.76.030](#)
- Temporary signs—signs, banners or other devices that are intended to be displayed for a limited period of time [SMC 16.76.040.D.3 and D4](#) and [16.76.100.I](#)
- Awning signs [SMC 16.76.100.A](#)
- Directional signs [SMC 16.76.100.B](#)
- Directory signs [SMC 16.76.100.C](#)
- Electronic message board and flashing/moving/displays/signs [SMC 16.76.100.D](#)
- Marquee signs [SMC 16.76.100.F](#)
- Projecting signs [SMC 16.76.100.G](#)
- Suspended signs [SMC 16.76.100.H](#)
- Window signs [SMC 16.76.100.K](#)
- Special signs [SMC 16.76.100.L](#)
- Billboards/Off-Premise Signs [SMC 16.76.110](#)

Also, regulations for the PT, PF, OS, MX, and UC zoning districts are not included. For information about these signs/zoning districts and detailed information regarding freestanding signs ([SMC 16.76.100.E](#)) and wall signs ([SMC 16.76.100.J](#)), please refer to [Division 16.76](#) (Division 3) of the Stockton Municipal Code which is available on the City's Website at www.stocktongov.com contact the City Planning Division at (209) 937-8266 or visit the Permit Center at 345 N. El Dorado Street in Stockton.

ALL new signs require [Building Permits](#). All new monument/pole signs and/or wall signs (case by case) are subject to a design review (See [Citywide Design Guidelines](#)).

**** Separation -75 feet between two freestanding signs****

** INDIVIDUAL PARCEL **

	<u>RE, RL, RM, RH, CO, PF, OS</u> Except for single-family dwellings, duplexes and triplexes	<u>CN, CG, CD, CL, IL, and IG</u>	<u>CA (Commercial, Auto Zone)</u>
Monument Sign		Primary	Primary
Number	1 per parcel	1 per parcel	1 per parcel
Height	7 ft	10 ft	10 ft
Size/face	50 sq ft/face	100 sq ft/face	100 sq ft/face
Setback	5 ft	5 ft	5 ft
		EITHER / OR	EITHER / OR
Pole Sign	Not permitted	Primary	Primary
Number	Not permitted	1 per parcel	1 per parcel
Height	Not permitted	30 ft	30 ft
Size/face	Not permitted	150 sq ft/face	150 sq ft/face
Setback	Not permitted	5 ft	5 ft
Permit	Not permitted	Land Development Permit	Land Development Permit

Secondary Sign			
Number	Not permitted	1 per street front except the primary ID sign is located	1 per street front except the primary ID sign is located
Height	Not permitted	7 ft	7 ft
Size/face	Not permitted	50 sq ft/face	50 sq ft/face
Setback	Not permitted	5 ft	5 ft

WALL SIGN			
Size	1 sq. ft./2 linear ft. of wall in RE, RL, RM, and RH 1 sq.ft./1 linear foot of wall in CO and PF	2 sq.ft./linear foot of wall fronting along street, alley or parking lot	2 sq.ft./linear foot of wall fronting along street, alley or parking lot

** INTEGRATED CENTERS **

	<u>CO, PF</u>	<u>CN, CG, CD, CL, CA, IL, IG</u>	<u>CA (Commercial, Auto Zone)</u>
Monument Sign		Primary	Primary
Number	1 near main entrance	1 near main entrance	1 near main entrance
Height	10 ft	10 ft	10 ft
Size/face	100 sq ft/face	100 sq, ft/face	100 sq, ft/face
Setback	10 ft	10 ft	10 ft
Pole Sign		EITHER / OR	EITHER / OR
Number	Not permitted	1 per parcel	1 near main entrance
Height	Not permitted	30 ft	30 ft
Size/face	Not permitted	150 sq ft/face	150 sq ft/face
Setback	Not permitted	5 ft	10 ft
Permit	Not permitted	Land Development Permit	Land Development Permit

Secondary Sign			
Number	1 per street front except the primary ID sign is located	1 per street front except the primary ID sign is located	1 per street front except the primary ID sign is located
Height	7 ft	7 ft	30 ft
Size/face	50 sq ft	50 sq ft	150 sq ft
Setback	10 ft	10 ft	5 ft

Additional Secondary Sign			
Number	1 per each building pad	1 per each building pad	Not permitted
Height	7 ft	7 ft	Not permitted
Size/face	50 sq ft/face	50 sq ft/face	Not permitted
Setback	10 ft	10 ft	Not permitted

Wall Sign			
Number	No restriction	No restriction	No restriction
Size	1 sq. ft./2 linear ft. of wall in RE, RL, RM, and RH 1 sq.ft./1 linear foot of wall in CO and PF	2 sq. ft./lineal foot of wall fronting along street, alley, parking lot	2 sq ft/lineal foot of wall fronting along street, alley, parking lot

Freeway-oriented signs - Allowed only within an area that is 500 feet on either side of the edge of a freeway and 1,000 feet along the freeway from an interchange.	
Number	1 per parcel (includes non-freeway-oriented pole signs)
Height	35 ft. above freeway road surface, maximum 75 feet
Size/face	300 sq ft/face
Setback	5 ft