



Advertising Specs

AD SIZES

WE'RE A

BIG Deal

9" X 10.75"

WIDER MAGAZINE

MEANS A BIGGER AD SIZE
AT NO ADDITIONAL FEE

FULL PAGE
9"W x 10.875"H

Please Supply Full Bleed
and set page up as
9.25"W x 11"H

1/3 H
5.125"W x 4.75" H

**1/2 PAGE
HORIZONTAL**
7.875"W x 4.75"H

1/4 PAGE
3.875"W x
4.75"H

**1/2 PAGE
VERTICAL**
3.875"W x
9.625"H

ISSUANCE AND CLOSING DATES

2020 ISSUE	RESERVE BY	CAMERA READY ART
January	December 1	December 6
February	January 1	January 6
March	February 1	February 6
April	March 1	March 6
May	April 1	April 6
June	May 1	May 6
July	June 1	June 6
August	July 1	July 6
September	August 1	August 6
October	September 1	September 6
November	October 1	October 6
December	November 1	November 6

Please Note: Special deadlines apply for ads needing typesetting or design. Contact your sales representative for information regarding free in-house design

FULL PAGE BLEED SIZES

PAGE [full w/bleed] 9.25 x 11
Safety margin. Keep all live matter 1/4" from head and foot trim, and 1/4" from outer trim.

TRIM SIZE: 9 x 10.75

ADVERTORIALS: Full page rate

POSITIONING: Rate plus 10%

FREQUENCY: 12x per year

AD SUBMISSION

FORMAT: PDF files only. All files must be final, color corrected, hi-res (300 dpi).

AD SUBMISSION: Please email final PDF ads to your Sales Executive or to our **Creative Director:** sybil@SanJoaquinMagazine.com

DUE DATE: Final PDFs need to be submitted no later than the 10th of the month prior. Your previous ad will be placed should no new art be submitted prior to the due date. Please direct any questions about these dates to your sales representative.

IN HOUSE AD PRODUCTION: San Joaquin Magazine offers onsite production and creative services. All supplied artwork must be provided in digital, hi-res, format. Changes to new and existing ads may be subject to a nominal \$25 production fee. Production charges are in addition to advertising rates.

www.SJMAG.com

San Joaquin MAGAZINE

